

CzechTrade, the **official government's Trade Promotion Agency** and its **CzechICT Alliance** cordially invites you to participate in the seminar called **Czech Republic – Ideal Offshoring Partner** held on **June 23** from **9:30 in the heart of London** at Crowne Plaza Hotel, London-St. James, Buckingham Gate 45/51.

Within 2-hour program, you will be given **in-depth inside into outsourcing opportunities in Central Europe**, mainly Czech Republic and will have a chance to meet **nearly 20 leading Czech IT companies** with various specialisations as your potential business partners (e.g. developers of applications for telco, financial institutions, retailers, wireless&mobile, and software testing, ERP, IP telephony, DB management and many others to be specified upon request) in One2One sessions. We will help you to organise meetings with specific companies.

Government's CzechICT Alliance will also provide you **free consultancy** and **partner search services** in order to maximally utilise your business potential and **foster your presence in promising region of Central and Eastern Europe** through Czech Republic as its starting hub.

Among others, key facts why to neashore or outsource to Czech Republic, include:

- **Czech Republic: The best European offshoring location based on A.T.KEARNEY offshore location attractiveness index 2004**
- DHL moved its IT activities from Great Britain and Switzerland to Prague: management and support of the entire European IT infrastructure from a single point
- **1200 EUR/month: median monthly income for software engineer** (PayWell 2004, PWC survey: less than a quarter of the salary of alike position in Germany)

Detailed agenda includes:

- 9:30 Registration**
- 10:00 CzechTrade: brief overview of business climate in the Czech Republic
- 10:20 CzechICT Alliance: Czech ICT market overview and outsourcing opportunities
- 11:00 Case study: Successful and fruitful cooperation between the British and the Czech
- 11:15 Brief introduction of participating companies
- 11:45 One2One Meetings and Lunch Reception

Please confirm your attendance by replying on this e-mail of using following contact details as soon as possible in order to secure you a place at this seminar:

Contact details:

Michal Zalesak, President, Czech ICT Alliance, t: +420 608 112 333 m: +420 2222 505 89
e: info@czechict.cz w: www.CzechTrade.cz

Please send this registration slip via e-mail at Info@CzechICT.cz or london@czechtrade.cz or fax +44 20 7291 4582 without cover sheet.

Registration slip

Company Name:

Contact Person:

E-mail address:

Telephone number:

